



AREAS OF EXPERTISE

- Premature and medically complex infant care
- Clinical expert on the “First 1000 Days”
- Improving maternal outcomes during and after pregnancy
- Identification and support in addressing social determinants of health
- Racial disparity and health inequities
- Adverse childhood experiences and the effect on the individual
- Fertility benefit design
- Maternity program development
- Evidence-based medicine and guideline development
- Population health
- Healthcare digital transformation
- Data analytics and application of artificial Intelligence in healthcare

Linda Genen, MD, MPH

Chief Medical Officer
ProgenyHealth®

Dr. Genen is a board-certified neonatologist and experienced physician executive with recognized expertise in maternal child health. As Chief Medical Officer, Dr. Genen oversees ProgenyHealth’s medical management and quality operations.

Dr. Genen previously served as a Senior Research Fellow for UnitedHealth Group Research and Development, helping to advance research and develop innovations in healthcare. Prior to moving to R&D, she served as the Chief Medical Officer for Women’s Health at Optum leading Fertility, Maternity and NICU programs. Earlier roles included National Medical Director at ParadigmHealth and Alere.

ProgenyHealth’s integrated, specialty-focused utilization management and case management solution is a rare example of a healthcare innovation that has delivered irrefutable value to patients, providers, and payers alike. The company’s data-driven business model enables their team of clinical experts to work collaboratively with providers across the country to ensure at-risk infants receive the highest standard of care in the NICU, come home healthy, and stay that way. To-date, the company has managed nearly 100,000 NICU cases in over 1,400 facilities in all 50 states. Their team are recognized leaders in managing infants born with neonatal abstinence syndrome (NAS), solving social determinants of health, and promoting evidence-based best practices throughout the first year of life. ProgenyHealth’s integrated approach is proven effective in improving infant quality outcomes and helping payers save millions of dollars in claims costs.

Dr. Genen actively shares her knowledge with the healthcare and business communities. To request interviews, quotes, and subject matter expertise please contact:

Media@progenyhealth.com



RESEARCH

- [“Opportunities to support optimal health for children in Medicaid beyond the COVID-19 pandemic”](#) American Journal of Public Health



AWARDS

- Innovation Award 2019 UnitedHealth Group
- Perinatal Research Society Fellow sponsored by the National Institute of Child Health and Human Development
- 2004 March of Dimes Women of Distinction
- Perinatal Research Society Travel Award
- New York Perinatal Society, 2nd prize for most innovative research



OTHER POSITIONS

- Stanford University School of Medicine: Distinguished Mentor Master of Science in Clinical Informatics Management (MCiM) – Mentoring incoming class of 2021
- Hera Women’s Health Board of Directors
- AAP Women in Neonatology Leadership Forum
- UnitedHealth Group American Academy of Pediatrics liaison
- American College of Preventative Medicine
- Institute for Medicaid Innovation
- UnitedHealth Group Maternal Mortality Task Force
- UnitedHealth Group Opioid Task Force