



## AREAS OF EXPERTISE

- Maternal and infant health
- Maternity Care Management
- NICU/premature and medically complex infant care
- Impact of the opioid crisis on newborns/neonatal abstinence syndrome
- How social determinants of health influence infant and family outcomes
- Addressing health inequities within healthcare
- Improving health care quality while reducing overall costs of care
- Impact of rising Medicaid enrollment on payers
- Medicaid population health management challenges
- Artificial Intelligence and the use of data in healthcare/future of doctoring



## AWARDS

- 2023 Ernst and Young Entrepreneur of the Year Winner for the Greater Philadelphia Region
- 2023 Female Founders 200 Honoree, Inc. Magazine
- 2017 Roosevelt Award for Humanity, March of Dimes
- 2015 Brava Award Winner, Smart CEO
- 2014 Philadelphia Business Journal United Healthcare Innovations Awards, Healthcare CEO of the Year Finalist
- 2013 Gold Winner - Female Entrepreneur of the Year, The Stevie Awards
- 2013 Silver Award - Company of the Year, The Stevie Awards
- 2013 Smart CEO, Circle of Excellence Award
- 2013 Healthcare Innovators Award



## PUBLISHED MEDIA

- [New Motherhood In 'New Normal' World](#) Chicago Tribune, December 2021
- [A Labor of Love: Adopting an Unbiased Approach To Addressing Maternal and Newborn Care](#) The Wharton Healthcare Quarterly, November 2021
- [In Light Of The Pandemic, Here Are The 5 Things We Need To Do To Improve The US Healthcare System:](#) Authority Magazine, September 2021
- [On becoming the City of Motherly Love:](#) The Philadelphia Tribune, September 2021
- [March Of Dimes Welcomes Eight New Leaders To Its National Board Of Trustees To Fight For The Health Of All Moms & Babies:](#) Health Professional Radio, July 2021
- [Premature and Medically Complex Newborns:](#) Health Professional Radio, July 2021
- [An Unfair Fight:](#) How Race and SDoH Impact Maternal and Infant Health, June 2021



## COMMUNITY LEADERSHIP

- National Board of Trustee Member, March of Dimes
- Member, Board of Trustees, Gwynedd Mercy University
- Member & Past-President of the [Alliance of Women Entrepreneurs in Philadelphia](#)

## Dr. Ellen Stang

Founder & Executive Chairwoman  
ProgenyHealth®

Dr. Ellen Stang is a board-certified pediatrician, a member of the American Academy of Pediatrics, and a recognized leader in improving care management and health outcomes for premature and medically complex newborns.

Dr. Stang founded ProgenyHealth in 2003 to improve outcomes for premature and medically complex infants, enhance the patient and provider experience, and reduce overall costs of care. She took an entrepreneurial approach by building the business from the ground up in an industry that has been slow to embrace change. After starting alone in her basement, ProgenyHealth is now the only national company dedicated exclusively to Maternity & NICU Care Management and employs over 200 people.

ProgenyHealth serves women and infants through the milestones of maternal health from conception and pregnancy to postpartum and parenting, with a special expertise in managing premature and complex births and resulting NICU admissions.

The company's data-driven Maternity Care Management program focuses on delivering healthier, full-term infants and lowering the overall cost of care. The NICU Care Management program optimizes the length of stay and appropriate NICU days, reduces readmissions and ER visits, validates claims, and solves SDoH issues for young families.

This integrated approach has proven effective in improving maternal and infant quality outcomes and helping payers save millions of dollars in claims costs.

*Dr. Stang actively shares her knowledge with the healthcare and business communities. To request interviews, quotes, and subject matter expertise please contact:*

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